

# EUROPEANS & RADIO

An overview of Radio listening habits across Europe, from the world's foremost alliance of Public Service Media

## EUROPEAN RADIO

RADIO REACHES

**84%**  
OF EUROPEAN **CITIZENS**  
every week



Over  
**11 550**

RADIO STATIONS  
across the EU area

RADIO REACHES

**79%**  
OF EUROPEAN **YOUTH**  
every week



WHO LISTEN

**1h21**  
every day



WHO LISTEN

**2h18**  
every day



## PUBLIC SERVICE RADIO

PSM RADIO  
REACHES

**45%**  
OF EUROPEAN **CITIZENS**  
every week



**30%**  
OF EUROPEAN **YOUTH**  
every week



TOP 5 PUBLIC  
SERVICE GENRES



PUBLIC SERVICE MEDIA SUPPORT  
LOCAL ARTS AND CULTURE



**EBU**

OPERATING EUROVISION AND EURORADIO



Download full report:  
[www.ebu.ch/mis](http://www.ebu.ch/mis)

Source: EBU, based on Members' data (Youth: 15 to 24 year olds)  
EBU Media Intelligence Service 2021